

UAE RESEARCH EVENINGS AT STRATHCLYDE

Hosted by Dr Katerina Nicolopoulou, Senior Lecturer, Hunter Centre for Entrepreneurship, Leader Strategic Sub-theme 'Socially Progressive Innovation and Entrepreneurship' Strathclyde Business school and Resident Academic, Strathclyde Business School UAE

The UAE Entrepreneurship Landscape: GEM Perspective

Professor Nihel Chabrak

Accounting Professor, College of Business & Economics UAEU, UAE GEM Team Leader & UAE Chapter Steering Committee Chairperson, Chair UAEU Expo Dubai 2020 Committee

The Global Entrepreneurship Monitor (GEM) is the world's foremost study of entrepreneurship. Through a vast, centrally coordinated, internationally executed data collection effort, GEM is able to provide high quality information, comprehensive reports and interesting stories, which greatly enhance the understanding of the entrepreneurial phenomenon.

In this research seminar, Professor Nihel Chabrak will be presenting interesting stories about the entrepreneurial ecosystem and activity in the UAE based on facts from the 2016/17 and 2017/18 GEM UAE National Reports. For instance, she will be discussing the state of the entrepreneurial spirit in the UAE and its antecedents. She will also discuss the issue of fear of failure in the UAE, which was rated the highest in the World in 2016 and 2017, as well as its sources and impact on the entrepreneurial activity. Finally, she will offer several recommendations further to a critical assessment of the entrepreneurial ecosystem and activity.

Tuesday 27th November 2018 @ In5 Tech, Dubai Knowledge Park

6.15 p.m. to 8.15 p.m.

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Professor Chabrak Professor Chabrak is the Global Entrepreneurship Monitor (GEM) UAE national team leader and chairperson of its Chapter Steering Committee. She is currently Chair of the UAEU Committee for Dubai Expo 2020 and was previously Programs Director at UAE University Science & Innovation Park. Prof Chabrak teaches Accounting, Corporate Governance, CSR, a Stanford preeminent course on Entrepreneurship & Innovation and a leadership course using ontological and phenomenological approaches.

After having been consultant, Assistant then Associate Professor at the Institut Mines Telecom, France, and Professor at UAE University, Prof. Chabrak is now interested in creating values-driven startups and the ecosystem conditions for a new quality of growth to eradicate poverty and to promote inclusiveness to fight radicalisation. As member of the BMW Foundation Herbert Quandt Responsible Leaders Network, she is helping to shape a new form of dialogue and cooperation through innovation and entrepreneurship.

The place of useful learning

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Since leading the European Project on entrepreneurship and innovation in Tunisia in 2007, where an entrepreneurship curriculum and incubator were developed and specialists trained to sustain the outcomes of the project, Prof. Chabrak has championed several success stories and youth role models. The impact of the programs she has helped design and implement has been widely recognized, most recently by UAE University winning the Mohamed Bin Rashed Award 2018 for Best University Supporting Entrepreneurship. Many of the startups won international competitions such as the 2017 Global Pitch@Palace People Award, the 2017 jury special mention of the Falling Walls Venture competition, and the 2017 Singularity University MENA Global Impact Challenge.

Prof. Chabrak has taken up several visiting positions at the University of Wisconsin, USA; the University of Canterbury, New Zealand; Deakin University, University of South Australia, and the University of Sheffield, UK. She has published and served on reputable international journals' editorial boards such as *Critical Perspectives on Accounting and Accounting, Auditing and Accountability Journal*. She is the co-founder and organiser of the International CSAF Conference (Tunisia, 2009; the UAE, 2013).

After her work on promoting alter accounting for emancipation, Prof. Chabrak's current interest is in promoting new framework for economic coordination and governance for intergenerational wellbeing and inclusiveness. She has led a research project on the design of sustainable financial systems using the UNEP framework with evidence from the UAE, Australia, Italy and Turkey. She is also engaged in a research project on promoting wellbeing and quality of life through entrepreneurship.

UAE Research Evenings at Strathclyde is a series of public academic talks initiated by Strathclyde Business School UAE that aims to provide a space for showcasing impactful research on business and management-related topics that have relevance to the UAE, with a view to promoting knowledge exchange and fostering new connections and networks between academic and business communities in the UAE.

Strathclyde Business School (SBS) is one of the oldest, largest and most respected Business Schools in the UK and was the Times Higher Education UK Business School of the Year 2016. A pioneer in management education, the business school has had a presence in the UAE since 1995 and offers its Executive MBA at its international centres in Abu Dhabi and Dubai. Holding triple international accreditation (AMBA, EQUIS, AACSB), SBS is globally recognised and the Strathclyde MBA is one of the world highest-ranked programmes. The Strathclyde MBA is accredited by the UAE Ministry of Higher Education & Scientific Research (CAA).