



UAEU SCIENCE AND INNOVATION PARK

INNOV GLOBAL THINK TANK

THE GLOBAL ENTREPRENEURSHIP MONITOR PROJECT



Monday November 21st, 2016

2.00 pm – 4.00 pm

Crescent Building Auditorium

Dr. Iñaki Peña: Associate Professor at Deusto Business School (San Sebastian, Spain). Dr. Peña has published numerous journal articles and book chapters on entrepreneurship, innovation, and regional development. He leads the data team of the projects “Global Entrepreneurship Monitor, GEM-Spain” and “Panel Survey of Entrepreneurial Dynamics, PSED-Spain”. He has been a member of the steering committee of the project “Inclusive Entrepreneurship” led by OECD and the European Commission (2012-2014). Dr Peña founded the Business Angel Network “Creceer +” (2011-2014), a network of nearly 40 angel investors who invested over 3.5 million euros in more than a dozen of local start-ups.

Synopsis of the public lecture:

According to many experts, innovation and entrepreneurship are considered to be important engines of economic transformation and drivers of prosperity. Empirical evidence shows that countries differ in their capacity to innovate and create new firms. Why are some economies more capable than others for generating social and economic value from entrepreneurship? Under which conditions is innovation transformed into wellbeing? These questions will be addressed by using a case study, Spain, where economic recession demands a deep change in markets and institutions.