

# دعوة

## INVITATION

منتزه جامعة الإمارات للعلوم و الابتكار  
UAEU SCIENCE & INNOVATION PARK



جامعة الإمارات العربية المتحدة  
United Arab Emirates University



واحة العقول  
AN OASIS OF MINDS

يسرنا دعوتكم لحضور محاضرة عن

## كيف تطور نظام اقتصادي متكامل تجربة المرصد العالمي لريادة الأعمال

ينظمها منتزه جامعة الإمارات للعلوم والابتكار

الاثنين الموافق 9 مايو 2016 الساعة 10:00 صباحا

في مسرح المبنى الهلالي

العين - الامارات العربية المتحدة

You are cordially invited to attend Lecture on

## How to use GEM

## to bring the ecosystem together

Organized by UAEU Science & innovation Park

Monday May 9<sup>th</sup> 2016, 10:00 am

@ the Main Auditorium - Crescent Building

Al Ain - United Arab Emirates

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**Abstract: Why is entrepreneurship important? Identifying and engaging key stakeholders. Promoting balanced growth in the entrepreneurship ecosystem.**



**By: Mr. Iskren Krusteff, He is a high impact entrepreneur and investor, focused on sustainable business models and educational transformation towards partnerships and innovation.**

**He introduced the Global Entrepreneurship Monitor in Bulgaria and serves as Chairman of the Board. Prior**

**to building the GEM Bulgaria team, he managed businesses, programs and projects consisting of cross-functional teams and budgets up to £50m in the public and private sectors in the EU, including the Financial Services Authority in the UK.**

**Mentor at Start it Smart – Bulgarian entrepreneurship club founded in 2009 with mission to inspire and support young people to start their own companies. Also mentor at Endeavor Bulgaria – Endeavor the largest high-impact movement around the world.**